



# AGENDA

- **■** Results Overview
- Regional Overview
- **■** Company Strategy
- FY24 Outlook

### **ABOUT GALE PACIFIC**

ounded in Melbourne, Australia, in 1951, GALE Pacific is the market-leading manufacturer of technical fabrics used for consumer and commercial applications around worldwide. Today, GALE employs more than 550+ people based in Australia, China, the United States, Europe, and Asia, with products recognised around the world for their quality, durability, sustainability, and reliability.

GALE Pacific is on a mission to inspire life to thrive with textile innovations guided by four principles:

Design, Comfort, Protection, and Sustainability.





The Company's commercial products, marketed under the GALE Pacific Commercial® brand, include knitted, coated, and advanced polymer fabrics used in a growing number of applications across the agricultural, horticultural, aquacultural, architectural, construction, mining, and packaging industries.

#### **PRODUCT CATEGORIES**

- Architectural Shade Fabric
- Horticultural Knitted Fabric
- Commercial Netting
- Agricultural Shade and Protection
- All-Weather Advertising Banners
- Coated Polyfabrics
- Food-Grade Coated Non-Wovens





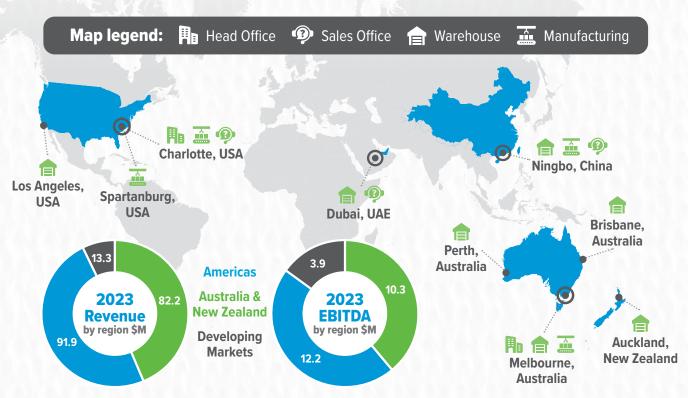
The Company's consumer products, marketed under the Coolaroo® brand, include outdoor roller shades, shade sails, shade and garden fabrics, shade structures, and pet products. They can be found at market-leading major retailers, both in-store and online, around the world.

#### **PRODUCT CATEGORIES**

- Roller Shades
- Shade Sails
- Shade Fabric
- Pergolas and Gazebos
- Umbrellas
- Grow and Utility Bags
- Pet Beds



### **BUSINESS OVERVIEW**



### **DID YOU KNOW?**

Since the start of FY19 GALE Pacific has...

processed over 50,000 tonnes of material. That is the same weight as:



222 Statues of Liberty



90 Airbus A380s



333 Blue Whales



The Sydney Harbour Bridge

& produced over 80 million metres or 262 million feet of fabric. That would:



Wrap around the globe 2 times



Span the width of Australia more than 20 times



Travel Charlotte to Melbourne more then 5 times



Ascend Mount Everest 9,000 times

### **COMPANY MILESTONES**

#### 1951

Harry and Barbara Gale establish Gale Scarves in Victoria, Australia.
Barbara weaves products from home, while Harry sells them to local merchants.

### 1974

The Gales experimented with new materials and processes, eventually creating a fabric which doesn't fray or tear under tension – resulting in the invention of high density polyethylene shade fabric.

### 1982

The demand for shade fabric continues to grow, prompting entry into the U.S. market with the opening of the first GALE office in Orlando, Florida. GALE has been servicing major U.S. retailers and distributors ever since.

#### 1996

GALE relocates
the head office,
assembly floor,
and warehouse to
Braeside, Melbourne.
The Coolaroo®
brand is born, and all
consumer products
are consolidated
under one brand.

### 2000

GALE Pacific lists on the Australian Securities Exchange (ASX: GAP). GALE acquires the coated fabrics business from VISY, enabling innovation such as Landmark grain covers and growth into new verticals. GALE Middle East established.

### 2005

GALE builds and opens it's wholly-owned, state of the art, purpose-built manufacturing facility for knitted products in Ningbo, China to serve our growing global customer base.

#### 2018

Roller Shades expand in the U.S. and Australia making it GALE's largest category. Cancer Council Australia's 2020 endorsement of Coolaroo and GALE Pacific products reinforces the Company's leadership role in sun protection.

#### 2023

US HQ moves to Charlotte, North Carolina, a major US textile hub and home to some of our largest customers.

New textile innovations, Heat Shield® and Ecobanner, launch.

# GALE PACIFIC DIFFERENTIATORS



Category & market leading brands



High quality, innovative products



**Customer partnerships** 



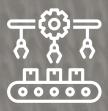
Consumer & commercial diversification



Sustainable product portfolio



Technical fabrics expertise



Vertically integrated manufacturing



Global distribution & supply chain



On-trend, outdoor environments



Sun safety awareness

# RESULTS ONERWIEW

# MACRO BACKDROP | RESULT DRIVERS

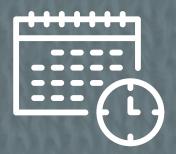
Challenging trading conditions leading to demand headwinds in 1H FY24 due to:



Unfavorable weather across
Australia led to dampened demand



Improved global supply chain led to inventory reductions at customers



Shipments for US summer moved from 1H to 2H due to reduced lead times



Continued rotation of consumer spending from goods to services



High interest rates and persistent inflation



Housing market challenged by affordability & availability

## **RESULTS FOR 1H FY24**

Profit before tax of \$(6.1)m was lower compared to the \$0.6m delivered in 1H FY23 with revenue of \$77.0m lower compared to \$92.6m delivered in 1H FY23.

The Directors have decided not to declare an interim dividend (prior year 1.0 cent, 100% franked).

	1H FY24 A\$ million	1H FY23 A\$ million	Change %
Revenue	77.0	92.6	(17)
EBITDA	2.5	7.9	(68)
EBIT	(3.9)	2.1	(>100)
Profit before tax	(6.1)	0.6	(>100)
Net profit after tax	(4.4)	0.1	(>100)
Basic EPS (cents)	(1.56)	0.03	MANAMA
Interim Dividend (cents per share)		1.0	
Net cash from operating activities	19.6	(11.7)	>100%
Net cash (debt)	(2.4)	(24.7)	90%

## **RESULTS FOR 1H FY24**

Net cash from operating activities of \$19.6m at 31 December 2023 improved over 31 December 2022 from lower global inventory, cost discipline and strong cash collection in the Americas region.

Net debt of \$2.2m improved over the prior year from working capital improvements and includes \$1.4m of spending on Microsoft Dynamics 365. **Net Cash from Operating Activities** 

\$19.6 million

1H FY23: \$(11.7)m

**Net Debt** 

\$2.2 million

1H FY24: \$24.7m

# GLOBAL DEBT FINANCING & TREASURY TRANSITION

- GALE Pacific has secured long-term debt financing and group-wide global treasury management services from HSBC Bank
- The Company's borrowing capacity will increase to approximately AUD \$85.0m, up from approximately AUD \$60.0m under its previous borrowing arrangement with ANZ Bank
- Streamlined, asset-based lending structure enables GALE to reduce total borrowing and interest costs
- Provides the capacity for increased investments in new product innovation and capital expenditure, as well as inventory to fuel the elements outlined in the Company's **Growth Acceleration Plan**.
- United States, Australia, and China debt facilities will be fully closed following the settlement of outstanding ANZ Bank loan balances in the coming weeks



# REGIONAL OVERWARD

## **AMERICAS**

- Revenue 1H FY24: \$29.7 million, 21% decline vs 1H FY23
- Continued retailer inventory destocking; Q3 vs Q2 promotional load-ins; lower consumer spending; ongoing housing challenges.
- New product placements in 2H lead by Coolaroo® with Heat Shield® shade and pet products.
- Record revenue for Commercial architectural shade fabrics in 1H and planned for full year FY24
- Improved forecasting and inventory management, reduced lead times, working capital and debt while maintaining high levels of service.
- Increased capacity and efficiency of custom roller shade production in Spartanburg to fuel relauch of the customer category in 2H.



R 28282828282	1H FY24	1H FY23	1H FY22	Change % FY23	Change % FY22
Revenue	29.7	37.6	32.9	(21)	(10)
EBITDA	(0.5)	1.3	(0.3)	(140)	(59)

## AUSTRALIA/NEW ZEALAND

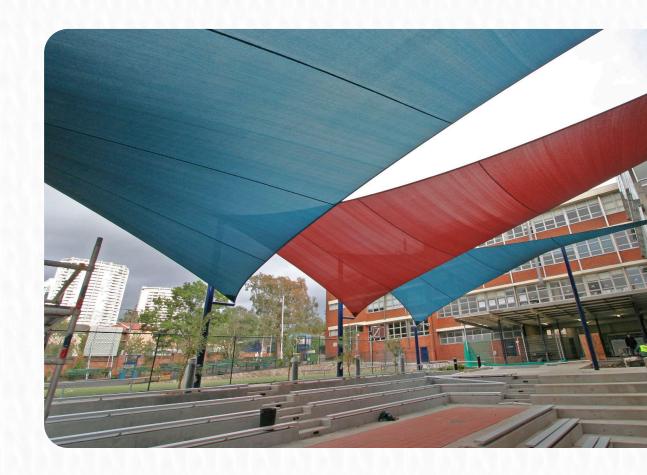
- Revenue 1H FY24: \$42.6 million, 15% decline vs 1H FY23
- Poor weather across region, dampened demand for commercial grain handling and water containment fabrics, and consumer home shade categories.
- New consumer products: Coolaroo® with Heat Shield® shades; umbrella range at Bunnings; and gazebo/pergola distribution to major new retailer
- **■** Ecobanner® awarded default position at largest out-of-home ad agency
- Successful trials of recycled Landmark® grain fabrics at GrainCorp
- Improved demand for coated non-woven products for commercial food distribution; record demand planned for 2H & FY.
- Efficiency initiatives completed in Q4 FY23: continued benefits in 2H FY24



474787878787	1H FY24	1H FY23	1H FY22	Change % FY23	Change % FY22
Revenue	42.6	50.2	57.0	(15)	(25)
EBITDA	4.8	8.1	7.0	(40)	(31)

## **DEVELOPING MARKETS**

- Revenue 1H FY24: \$4.7 million, 3% decline vs 1H FY23
- Reduced demand for consumer products in Japan, shift in demand timing in Italy and Spain, and lower commercial fabric demand in Israel due to ongoing conflict.
- Orders in Israel have been secured for Q3 with further recovery into Q4
- Increased commercial shade project investment demand in Q4, planned in 2H
- Increased project activity, share gains, and business expansion in Saudi Arabia
- Overall & long dated debtors decreased in 1H; further reductions planned for 2H due to improved collections and tighter credit policy.



474747474747	1H FY24	1H FY23	1H FY22	Change % FY23	Change % FY22
Revenue	4.7	4.8	6.0	(3)	(22)
EBITDA	0.4	1.2	1.3	(71)	(73)

# COMPANY STRATEGY

# COMPANY STRATEGY

# To build GALE Pacific into a faster-growing, world-class global fabrics technology business



Product Innovation



Category Growth



**Improved Operations** 



New Markets

# GROWTH ACCELERATION PLAN

The Growth Acceleration Plan defines how we will grow our company over the coming years by focusing our efforts, investments and teams on growing our categories, markets, supply chain, capabilities and people.

### **CATEGORIES**

Consumer and commercial technical fabrics and associated finished goods

### **VALUES**

Integrity | Respect
Collaboration
People
Community
Innovation

### **VISION**

Build GALE Pacific into a fast-growing, world-class, global fabrics technology business



### **MARKETS**

Americas Australia & New Zealand Developing Markets



### **TEAM**

A highperformance
culture of great
leaders and functional
experts known for
best-in-class results

### GROWTH ACCELERATION PLAN

# HOW WE GROW





# Delivered with EDGE: Every Day Great Execution





### **CATEGORIES**

Develop and launch breakthrough innovation in our core categories

Accelerate new & near-neighbour category entry

Accelerate penetration via leadership brand activation and communication

### **MARKETS**

Drive category growth in retail & commercial in Australia & the U.S.

Rapidly expand distribution & availability in the U.S.

Extend our borders into Latin America & Southeast Asia; expand Canada, Middle East & Europe

### **PEOPLE**

**Develop** our functional leadership capabilities throughout organisation

**Embed** our Attract, Engage, Develop organisational development model

Build & empower the team to double by becoming an employer of choice for top talent to grow their careers

### **CAPABILITIES**

Simplify our business and ways of working for improved clarity, efficiency & execution

Build & implement the right global IT strategy, tools & team to enable our growth plans

Deepen our insights & innovation capabilities to accelerate our growth strategy

### **SUPPLY CHAIN**

Leverage one Global GALE Supply Chain -Plan, Procure, Manufacture, Deliver, Distribute & Serve

Enhance utilisation, efficiency & flexibility across our global supply chain and operations

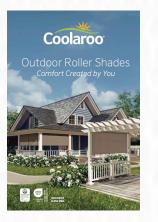
**Expand** productivity delivery & **attack** trapped cost of failure



# GROWTH ACCELERATION PLAN CATEGORIES



Heat reflective
technology makes
fabrics up to 10°C
cooler and leading
to category GROWTH
and customer
EXPANSION



Digital and in-store awareness and trial campaigns led to record sell through and impressions



PVC-free printable banner fabric capable of 100% closed loop recycle & reuse solution

Develop & Launch
breakthrough
innovation in our
core categories

Accelerate penetration via leadership brand activation and communication

Accelerate new and near neighbour category entry





# GROWTH ACCELERATION PLAN MARKETS





Launching new ranges of on-shelf **Roller Shades including Heat Shield®** integrated fabrics, new packaging, and new merchandising.



New breakthrough umbrella range and new Heat **Shield®** shade products



**Expanding Coolaroo** outdoor roller shades with Heat Shield® across 189 new stores in 2H24







ecobanner™ ApeX

Core shade & pet expansion in LATAM; Market development in Saudi Arabia

**Drive Category Growth** in retail & commercial in Australia & the U.S.

**Rapidly Expand** distribution & availability in the United States

**Extend Our Borders** into **Latin America & Southeast** Asia; expand Canada, **Middle East & Europe** 



# GROWTH ACCELERATION PLAN PEOPLE



New Training &
Development, Leadership
Behaviours and Performance
Management Launched



Global engagement
well above benchmarks;
recognition & communication;
engagement teams launched
in AUS, US & China.

Executive functional and regional leadership reorganization complete; new, high caliber, capability and capacity Americas team in place to deliver growth aspirations for both the Company and individuals.

**Develop** our functional leadership capabilities throughout organization

Embed our Attract, Engage, Develop organizational development model Build & empower the team to double by becoming an employer of choice for top talent to grow their careers





## GROWTH ACCELERATION PLAN

# CAPABILITIES

Further improved demand planning led to lower global and regional teams with clear operating processes and defined accountability for improved, more efficient outcomes.



**Dynamics 365** 

ERP transition to
Microsoft Dynamics
365 on time, on
budget, in scope, with
go-live planned for late
quarter four.



Innovative Heat Shield® technology being launched to new categories: custom roller shade, pet bed, and commercial shade.

Simplify our business and ways of working for improved clarity, efficiency, & execution Build & implement the right global IT strategy, tools & team to enable our growth plans

Deepen our insights & innovation capabilities to accelerate our growth strategy





Lowered global inventory and working capital in 1H; increased efficiency & turns

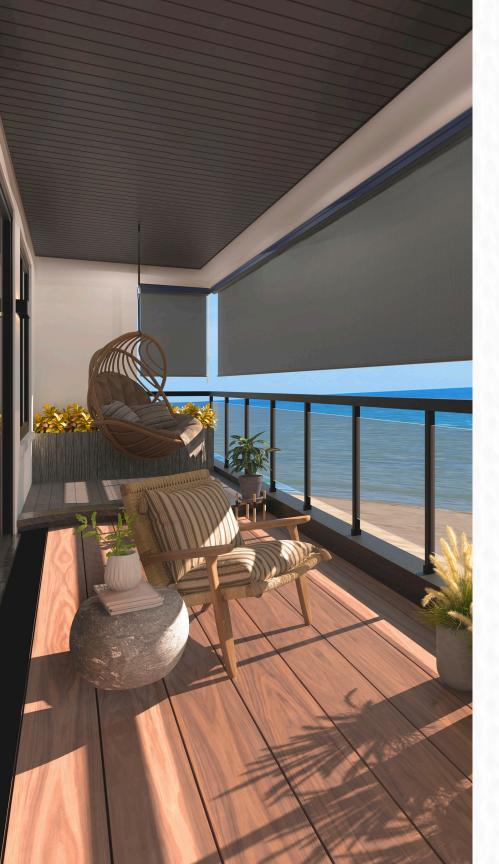
Restructuring
programs in Australia
& custom roller shade
manufacturing transition
complete, savings
reading through in FY24

New efficiency projects
launched in FY23
reading through in FY24
with additional cost
reduction initiatives
planned for 2H.

Leverage one Global
GALE Supply Chain – Plan,
Procure, Manufacture,
Deliver, Distribute & Serve

Enhance utilisation, efficiency & flexibility across our global supply chain and operations

**Expand** productivity and deliverability, and attack trapped cost of failure

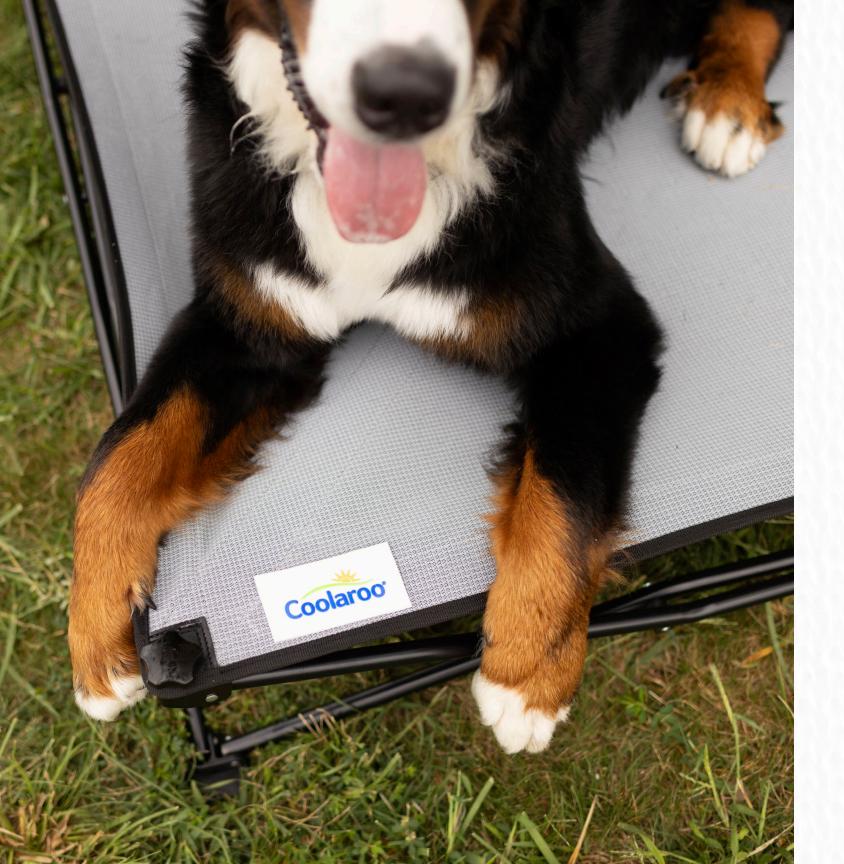


### OUTLOOK

### The Company expects improved results in the second half, driven largely by:

- the launch of patented new Coolaroo with Heat Shield® shade products in the US,
- increased distribution of core product ranges across new retailer locations in the US,
- incremental promotional placements across retailers in the US,
- core range on-hand inventory increases across Americas customers in preparation for the northern hemisphere summer selling season,
- sell-through improvement compared to the prior corresponding period across US retail customers,

- favourable trading conditions and market share gains resulting in increased demand for the Company's commercial fabric ranges in the US, Australia, and the Middle East,
- relative input cost stability,
- further operational efficiency initiatives,
- increased manufacturing volumes,
- favorable product mix and pricing consistency leading to margin expansion.



# THANK YOU



145 Woodlands Drive Braeside, Victoria 3195, Australia Phone +613.9518.3333 GALEPacific.com

Disclaimer: Statements contained in this presentation, particularly those regarding possible or assumed future performance, estimated company earnings, potential growth of the Company, industry growth or other trend projections are or may be forward looking statements. Such statements relate to future events and expectations and therefore involve unknown risks and uncertainties. Actual results may differ materially from those expressed or implied by these forward looking statements.